Advertising
art direction
Branding
Color
Collateral
CREATIVE STRATEGY
Editorial
graphic design
GRID
Iconography
Identity
ILLUSTRATOR
Illustration
Information
InDesign
Interactive
Mac OS
Microsoft Office
Packaging
Photography
Photoshop
POSTER
Sketch
Typography
UX/UI
Video

Jesse Bussey

Graphic Design, UX, Creative Strategy
busseycreative.com

703.868.1586
busseycreative@gmail.com

Dynamic and passionate designer with nearly 15 years of experience in branding and visual design. Consistently pushing the quality of creative, design, and user experience in traditional media, interactive, web, app, and environmental applications.

EXPERIENCE

DDC
Art Director, *2017–present*

Collaborate with writers, designers, video editors, digital and client teams to communicate brand driven collateral for local, national, and global brands. Collateral includes print, social, video and web. Responsibilities include strategy, art direction, concept development, design, project management, and UX.

Clients: Altria, American Gas Association, American Veterinary Medical Association, Chevron

Bussey Creative, LLC.
Creative Director, *2011–2017*

Collaborate with a variety of clients to develop meaningful, brand driven collateral for print and digital media. Self-starter, consistently meeting deadlines and staying within budget restraints. Recruit and manage a multidisciplinary network of creatives and vendors to meet project needs. Responsibilities include art direction, concept development, design, illustration, photography, presentation, project management, strategy, and UX.

Clients: Bertelsmann Foundation, Carnivalesque Films, DOC NYC, Montclair Film Festival, Wyndham

Copeland Design, Inc.
Senior Art Director, *2009–2010;* Graphic Designer, *2004–2006*

Conceive and manage projects from start to finish while working directly with clients to meet and exceed expectations. Work with Creative Director in determining project goals and with team for collaboration, and critical feedback. Responsibilities include art direction, design, illustration, photography, presentation, project management, and strategy.

Clients: AARP, Equity Management, Hilton Worldwide, Jones Lang LaSalle, NCB, OPX

Full Sail University
Senior Graphic Designer, *2007–2009*

Branding for Full Sail University, and The Los Angeles Film School. Work with a multidisciplinary team of creatives including designers, programmers, and writers. Responsibilities include art direction, design, illustration, photography, presentation, strategy, and user experience.

Clients: Florida Film Festival, Full Sail University, The Los Angeles Film School

EDUCATION

Art Institute of Washington
BFA, Graphic Design, *2003*
Best portfolio in show

General Assembly
Certificate, User Experience Design, *2017*
40 hours of instruction