

Advertising

Branding

Color

Collateral

CREATIVE
STRATEGY

Editorial

Environmental

graphic design

GRID

Iconography

Identity

ILLUSTRATOR

Illustration

Information

InDesign

Interactive

Mac OS

Microsoft Office

Packaging

Photography

Photoshop

POSTER

Sketch

Typography

UX/UI

WordPress

Jesse Bussey

Graphic Design, UX, Creative Strategy

busseycreative.com

703.868.1586

busseycreative@gmail.com

Dynamic and passionate designer with nearly 15 years of experience in branding and visual design. Consistently pushing the quality of creative, design, and user experience in traditional media, interactive, web, app, and environmental applications.

EXPERIENCE

Bussey Creative, LLC.

Graphic Designer, 2011-2017

Collaborate with a variety of clients to develop meaningful, brand driven collateral for print and digital media. Self-starter, consistently meeting deadlines and staying within budget restraints. Recruit and manage a multidisciplinary network of creatives and vendors to meet project needs. Responsibilities include art direction, design, illustration, photography, presentation, project management, strategy, and user experience.

Clients: Bertelsmann Foundation, Carnavalesque Films, DOC NYC, Montclair Film Festival, Wyndham

Copeland Design, Inc.

Art Director, 2009-2010; Graphic Designer, 2004-2006

Conceive and manage projects from start to finish while working directly with clients to meet and exceed expectations. Work with Creative Director in determining project goals and with team for collaboration, and critical feedback. Responsibilities include art direction, design, illustration, photography, presentation, project management, and strategy.

Clients: AARP, Equity Management, Hilton Worldwide, Jones Lang LaSalle, NCB, OPX

Full Sail University

Senior Graphic Designer, 2007-2009

Branding for Full Sail University, and The Los Angeles Film School. Work with a multidisciplinary team of creatives including designers, programmers, and writers. Responsibilities include art direction, design, illustration, photography, presentation, strategy, and user experience.

Clients: Florida Film Festival, Full Sail University, The Los Angeles Film School

EDUCATION

General Assembly

Certificate, User Experience Design, 2017

40 hours of instruction

Art Institute of Washington

BFA, Graphic Design, 2003

Best portfolio in show
